

PRESS RELEASE

DATE 22 July 2022

Biocreations Asia Introduces 100% Natural Baking Ingredients and Chemical-free Preservatives to Hundreds of Baking Enthusiasts at BELLS Baking '22 Symposium!

Biocreations Asia team joined more than 500 Baking Enthusiasts and Job-seekers BELLS Baking '22 Symposium - a networking event for the Baking Community in Singapore that also aimed to link up jobseekers to the employers in the Baking Industry held at Lifelong Learning Institute (Event Hall – 1-1) on 6th July 2022 (Wednesday).

The event organised by BELLS Baking Studio had several employability and event partners like South East Community Development Council (CDC), SG Digital Office, National Trades Union Congress (NTUC)'s e2i (Employment and Employability Institute); and was graced by Guest of Honour Mr Gilbert Tan, Assistant Director-General of NTUC. BELLS Baking Symposium 2022 is an extension of [the Baker 4.0 journey](#) launched by e2i in July 2019 to transform the baking industry and upskill Singapore Bakers.

Participants of the event enjoyed Live Demonstrations of Cake Making by Breadtalk's Master Chef and Dim Sum Making by BELLS' Master Chef, and engaged in a public forum "Bakers in a New Age" that provided discussion on digital transformation and employability. Employers like BreadTalk, Goodwood Park Hotel, Baker & Cook, and Tiong Bahru Bakery etc., had recruitment booths that welcomed applications to over 1000 available positions.

As a leading supplier of 100% Natural Baking Ingredients and Chemical-free Preservatives, the Biocreations Asia team participated in the event too to educate the attendees on the Clean Label food ingredients as well as alternative solutions (Biocreations Natural Preservatives Range: Fermented Flour, Berry Mix, Lactic Acid Powder, Vinegar Powder) to increase the shelf life of bakery products and other food items naturally.

Biocreations Asia's booth was packed right from the start of the event and over 300 samples of the Biocreations Sourdough Powder and Bakery Premix product range were fully redeemed. Recipes utilising the given samples have been shared on Biocreations Asia's social media channels including [YouTube](#) with Recipe Videos developed with chefs. Biocreations Asia's products can be purchased on major e-commerce platforms in Singapore ([Qoo10](#), [Shopee](#), and [Lazada](#)).

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For more information about this press release, please contact Simon Dawson, Business Development Manager, Biocreations Asia at simon@biocreations.asia, or Dolphy Yeo, Director, Biocreations Asia at dolphy@biocreations.asia

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