



22-25
OCTOBER 2024
SINGAPORE EXPO

Coffee Brewing Challenge

COMPETITION RULES & REGULATIONS

Organised by:



informa
markets

DAY 3 – COFFEE BREWING COMPETITION

Individual Challenge

OBJECTIVE

This document sets the rules and regulations for the Coffee Brewing Competition (the “Competition”) that will take place during FHA-HoReCa, on 24 October 2024 at Hall 3 Singapore Expo, Singapore.

GOAL

The goal of the Competition is to showcase the craft and skill of filter coffee brewing by hand, promoting manual coffee brewing and quality of service.

CONDITIONS OF PARTICIPATION

1.1 **QUALIFICATION**

The Competition is open to competitors from any countries and gender based on first-come-first-secured basis.

1.2 **AGE**

All competitors must be at least 18 years of age at the time of competition.

1.3 **NATIONALITY**

Nationality which is used for registration will be taken as final. This is only applicable to competitors who hold multiple nationality passports.

REGISTRATION

Each participants has to fill in the registration form and complete the payment process online available on www.fhahoreca.com.

Registration Starting Date: 1st August 2024, Thursday

Registration Closing Date: 18th September 2024, Wednesday

Registration fee is **SGD80.00** per candidate for international and local participants. Fee will not be refunded if the Competition is cancelled for reasons beyond the organiser’s control or if application is withdrawn by competitors.

Submission of registration form indicates acceptance of the rules and regulations of the Coffee Brewing Competition 2024.

COMPETITION SUMMARY

- i. The competition is a multi-round, elimination tournament.
- ii. In each round, two or more competitors will brew coffee concurrently using pour over equipment.
- iii. Competitors have five minutes to complete the brewing process of preparing, brewing, and presenting their coffees.
- iv. Coffees are to be presented in identical vessels to a panel of judges.
- v. A blind taste-based evaluation will be conducted by the judges to determine the best brew.
- vi. On a synchronised count of three, judges will simultaneously point to their preferred brew.
- vii. The winner of each round advances to the next stage.
Competitors who do not proceed on will be eliminated.

BREWERS SPECIFICATION AND RESTRICTIONS

- i. Competitors must use Timemore's pour over equipment.
- ii. No other type of coffee brewer is permitted for use in any aspect of the competition. This includes, but not limited to brewing methods such as French Presses, zero bypass brewers, syphons, Aeropress, or any other alternative brewing devices.

FILTER USE AND GUIDELINES

- a. Any type or brand of filter is permissible.
- b. Filters can be made of paper, metal, cloth or any other material, provided it is neutral in taste and does not impart flavour to the brewed coffee.

BREWING ACCESSORIES AND TOOLS

- i. Accessories that aid in coffee brewing, such as grinders, kettles, decanters, scales, stirrers, spoons, timers, thermometers, brewer stands, sifters, air blowers, RDT (Ross Droplet Technique) tools, WDT (Weiss Distribution Technique) tools, chilling rocks (frosty balls), and water dispersion aids are allowed for use in competition.
- ii. All accessories must comply with the rules specifically stipulated under "Brewer Specifications and Restrictions" and may not contravene any other rules of the competition.
- iii. Other than the items provided, competitors are encouraged to bring all other accessories they require by themselves.

BREWING REGULATIONS

- i. Only ground coffee and water are permitted as ingredients.
- ii. Competitors are required to use sponsored coffee beans for the duration of this competition.
- iii. A maximum of 18g of ground coffee is allowed in each recipe.
- iv. Competitors are required to prepare a minimum of 150g of brewed coffee.

- v. Competitors may add bypass water of any temperature to their brewed coffee.
- vi. Brewed coffee not presented within the 5-minute time limit will not be considered for judges' evaluation.

WATER REGULATIONS

- i. Competitors have the option to use the water provided for competition purposes, or to supply their own brewing water.
- ii. The water must not be noticeably sweetened or adulterated, and must taste "neutral".
- iii. The Head Judge reserves the right to taste the water and may disallow its use if deemed inappropriately sweetened.
- iv. The use of ice in recipes and any temperature water for bypassing is permitted.
- v. The same standards applied to brewing water also applies to ice and bypass water.

JUDGING PROCESS

- i. Each round is judged using the Blind Cupping technique – *Spoon, Slurp, Spit*.
- ii. Competitors' names and/or countries are marked on the underside of the cups to remain hidden.
- iii. There is no formal scoresheet. Judges simply determine their preferred choice of coffee.
- iv. Each judge arrives at their judges point independently, without discussion with fellow judges.
- v. On the count of three, judges point simultaneously, confidently, and definitively at their chosen cup.
- vi. The Emcee reveals the round winner by lifting the winning cup.
- vii. In the event of a tie, with all judges pointing at different cups, a predetermined Head Judge will taste all samples and decide on the winner.

The head judge decision is final.

COMPETITION TIME

- a. Within the 5 minutes of competition time, competitors must -
 - a. Pre-heat or pre-chill brewer and vessels, if doing so,
 - b. Grind the coffee.
 - c. Prepare the recipe.
 - d. Pour all the brewed coffee into the judging vessel.

PREPARATION TIME:

- a. Competitors may utilise the 5 minutes preparation time allocated to do the following:
 - a. Set brewing equipment into positions.
 - b. Pre-heat brewing water in kettle.
 - c. Sort through coffee bean.
 - d. Weigh out coffee doses.
 - e. Assemble the brewer.

- f. Filter preparations.

- b. Competitors may not:
 - a. Rinse the filter.
 - b. Pre-heat/Pre-chill brewers and vessels
 - c. Add coffee to the grinder or grind the coffee.

PRIZES, AWARDS AND CERTIFICATE

Champion – \$1,000 SGD Cash Prize, Trophy and Certificate

1st Runner-up – \$600 SGD Cash Prize, Trophy and Certificate

2nd Runner-up – \$300 SGD Cash Prize, Trophy and Certificate

GENERAL COMPETITION GUIDELINES

ORIENTATION MEETING

The orientation meeting is mandatory for all participating teams. During this meeting, the organiser and presiding head judge will make announcement, explain the competition flow, review the competition schedule, lead a tour of the stage and backstage areas.

This will be an opportunity for competitors to ask questions and/or voice concerns to the organiser and/or presiding head judge.

If any team or team member cannot attend the orientation meeting and does not make advance plans with the organiser, the whole team are subject to disqualification by the presiding head judge.

PRACTICE AND PREPARATION ROOM

There will be a staging area designated as the preparation and practice room. The table layout cannot be altered in the preparation and practice room. This area will be reserved for the competitors, coaches, supporters, interpreters and the organiser. Judges, media, competitors' family members and supporters may not be present in this area without consent from the organiser. Competitors will be able to store their equipment, accessories, ingredients, etc. in this room at their own risk. Competitors are responsible for keeping track of and cleaning their own dishes and glassware. Runners and the organiser are not responsible for breakage or loss of dishes or Competitors' items.

PUNCTUALITY

Competitors should be in the preparation room a minimum of 15 minutes prior to their scheduled 5 minutes Preparation time. Any competitor who is not standing-by and ready to begin immediately at the start of their 5 minutes Preparation time may be disqualified.

STAGE SIDE

All competitors are reminded to be ready by the stage side 10 minutes prior to the end of the routine by the presiding competitors. Competitors are responsible for keeping their own time. Stage hands may or may not come over to remind the competing participants.

SUPPORTERS / ASSISTANTS NOT ALLOWED ON STAGE

Only the participating competitors, their designated interpreter, and the organiser-authorised personnel are allowed to be on-stage during the allotted Preparation, Competition and Clean-up times. Failure to comply may result in disqualification.

COACHING

Instructions or 'coaching' provided to the competitors during the Competition may result in penalty of disqualification. The organiser encourages audience participation and enthusiastic fans' support that do not interfere with the Competition. Please note coaches, supporters, friends, or family members are not allowed on stage while the Competition is in progress, otherwise the competitor is subject to disqualification by the presiding head judge.

CLEAN-UP TIME

Once the competitor has completed their performance, they should begin cleaning up the station. A station runner will bring the mobile service cart back out on stage for the competitor to load their supplies on. If a competitor brings their own electrical equipment, the station runner can help the competitor removes the items from the station. Competitors are expected to remove all their personal equipment and supplies and thoroughly wipe down their station. Judges do not evaluate the Clean-Up time.

COMMUNICATION AFTER THE COMPETITION TIME

Competitors may not talk to the judges once their performance has ended. Any communication provided to judges after the completion of a presentation will not be considered for scoring evaluation. Competitors may continue to talk to the emcee after the competition time has ended; however, the judges will not be impacted by the conversation or information given after the competition time.

UNFAIR PRACTICES

Whilst the organiser aims to keep the competition as fair as possible, the judges and organiser acknowledge that there may be too many potential unfair practices that may occur during the Competition which this document cannot comprehensively cover.

Therefore, in the event that the competitor is judged to have committed or received unfair advantages such as outside assistance or coaching from the supporters from the moment they are on stage, the head judge may at their discretion disqualify the competitor.

INTELLECTUAL PROPERTY RIGHTS AND COMMITMENT

By entering the Competition, all competitors and competitors agree to take part in any publicity concerning the Competition at any stage including but not limited to photos, filming and interviews.

All competitors and competitors grant the organiser a non-exclusive, royalty-free, irrevocable, perpetual, worldwide license to use intellectual property rights whether registered or unregistered in any formats, including name, image, or likeness of the competitors for any business purpose, including but not limited to marketing promotion.

ENQUIRIES

For enquiries, please contact the organiser at coffeetea@foodnhotelasia.com.