



FHA
HoRECA

22-25

OCTOBER 2024
SINGAPORE EXPO

COFFEE MIXOLOGY CHALLENGE

**COMPETITION
RULES & REGULATIONS**

Organised by:



informa
markets

25 Oct 2024 – Coffee Mixology Challenge

Individual Based Challenge

OBJECTIVE

This document sets the rules and regulations for the Coffee Mixology Challenge (the “Competition”) will take place at FHA-HoReCa, from 22 October 2024 at Singapore Expo.

GOAL

This Competition sets out to challenge coffee and cocktail professionals to showcase their skillsets and creativity through development of unique and flavourful drinks blurring the lines between coffee and cocktail making.

CONDITIONS OF PARTICIPATION

1. QUALIFICATIONS

The Competition is open to all industry professionals, chefs, baristas and bartenders in training or schooling based on first-come-first-secured basis.

2. AGE

All competitors must be at least 18 years of age at the time of competition.

REGISTRATION

Each Competitors must complete the registration form and complete the payment process online available on www.fhahoreca.com.

Registration Starting Date: 30th August 2024, Friday

Registration Closing Date: 30th September 2024, Monday

Registration fee is **SGD80.00** per individual for international and local participants. Fee will not be refunded if the Competition is cancelled for reasons beyond the organiser’s control or if application is withdrawn by competitors.

Submission of registration form indicates acceptance of the rules and regulations of the Coffee Mixology Challenge 2024.

COMPETITION REQUIREMENTS

Each Competitor is expected to concoct ONE (1) coffee cocktail that fulfils the following criteria:

- i. All Competitors must use 30 milliliters (ml) or more coffee in the cocktail created. This will need to be reflected in the recipe card submitted on registration.
- ii. Coffee extraction method must be made through either of the following methods:
 - a. Filtered Equipment provided by Timemore
Equipment model will be updated closer to date
 - b. Coffee Machine provided by Cimbali
Equipment model will be updated closer to date
- iii. Alcohol content shall not exceed 70 milliliters (ml), from not more than 4 alcoholic ingredients.
This is applicable for both long and short drinks.
- iv. All Competitors are limited to 10 minutes for the coffee brewing, preparation and presentation of the cocktails.
- v. Each Competitor will prepare 2 portions simultaneously.
 - a. One portion will be utilised for presentation,
 - b. Second portion will be divided into 3 tasting glasses and served to a blind tasting judging panel.
- vi. A recipe card containing the original recipe of the created Cocktail MUST be submitted on registration.
 - a. Competitors shall use Metric Standard measurements to determine the volume of ingredients used.
 - b. All recipes shall be written in milliliters (ml).
 - c. Product brands and type must be submitted in the recipe card provided.

Each Competitor is responsible for bringing all equipment and ingredients required for their cocktail, unless specified by the organiser.

The Organiser will not be held accountable for loss or damage of any competitors' belongings.

INGREDIENT GUIDELINES

1. Garnishing

All garnishes must be prepared on the side and only shall be assembled during the Competition proper.

Garnishes preparations includes the following:

- Only Edible Garnishes are permitted.
- Use of Edible flowers and dehydrated fruits are permitted.
- Home-made or self-made ingredients will not be permitted
- Blending of multiple ingredients will not be permitted
- Food Dyes shall not be will not be permitted.

2. Applicants with any use of illegal drugs, sexual contents, inappropriate and dangerous acts will be disqualified.

3. Preparation Method Allowed

All drinks may be stirred, shaken, thrown or blended.

EVALUATION CRITERIA

All competitors will be judged based on the following categories:

	<u>Creativity</u>	<u>Skill-set</u>	<u>Working Techniques</u>
<i>All criteria mentioned below are including of the following but not limited:</i>			
1	Naming of Drink	Ingredients Knowledge	Competitors Personal Appearance
2	Originality of Creations	Proportion Knowledge	Showmanship
3	Ingredients Utilised	Choice of Utensils and Glassware	Speed / Time utilised
4	Ganish utilised		Service Techniques
5	Taste of Cocktail		General Housekeeping of workstation
6	Glassware utilised		

A scoring sheet will be provided closer to the competition date.

ADJUDICATION AND DECISION

All decisions made by the judges and the organiser are final. Competitors will not receive their score sheets after the Competition. There will be no debriefing session after the Competition. Any appeal and protest regarding the competition decision will not be entertained.

If in the unlikely event that the head judge or any other personnel from the organiser discovers or suspects potential dishonest behaviour by a judge during the competitors' evaluation, the following will apply:

- i. The head judge will request the return of all the competitors' score sheets from the organiser surrounding the suspicious evaluation.
- ii. The head judge will call a meeting with the judge(s) concerned, and the organiser to evaluate the situation.
- iii. The head judge and the organiser will then rule upon the matter in a closed meeting

Judges will split into 2 separate panel – Front and Back, judging from the following perspectives:

- i. Front Panel: Visual
- ii. Back Panel: Blind tasting

COMPETITION SCHEDULE

Sequence for each competitor will be determined through lot drawing done during the briefing.

The day of the competition schedule will be as follows:

Coffee Mixology					
<u>Time (15 mins)</u>	<u>Station 1</u>	<u>Station 2</u>	<u>Time (15 mins)</u>	<u>Station 1</u>	<u>Station 2</u>
08:45 - 09:00			13:00 - 13:15	Participant 10	
09:00 - 09:15			13:15 - 13:30		Participant 11
09:15 - 09:30			13:30 - 13:45	Participant 12	
09:30 - 09:45	<i>All participants to be present and standby for 10AM briefing</i>		13:45 - 14:00		Participant 13
09:45 - 10:00			14:00 - 14:15	Changeover	
10:00 - 10:15	Briefing		14:15 - 14:30		
10:15 - 10:30			14:30 - 14:45		
10:30 - 10:45	Preparation		14:45 - 15:00		
10:45 - 11:00	Participant 1				
11:00 - 11:15		Participant 2			
11:15 - 11:30	Participant 3				
11:30 - 11:45		Participant 4			
11:45 - 12:00	Participant 5				
12:00 - 12:15		Participant 6			
12:15 - 12:30	Participant 7				
12:30 - 12:45		Participant 8			
12:45 - 13:00	Participant 9				

***Schedule is subject to changes depending on day events*

PRIZES, AWARDS AND CERTIFICATE

Champion – \$1,000 SGD Cash Prize, Trophy and Certificate

1st Runner-up – \$600 SGD Cash Prize, Trophy and Certificate

2nd Runner-up – \$300 SGD Cash Prize, Trophy and Certificate

GENERAL COMPETITION GUIDELINES

ORIENTATION MEETING

The orientation meeting is mandatory for all participating teams. During this meeting, the organiser and presiding head judge will make announcement, explain the competition flow, review the competition schedule, lead a tour of the stage and backstage areas.

This will be an opportunity for competitors to ask questions and/or voice concerns to the organiser and/or presiding head judge.

If any individual cannot attend the orientation meeting and does not make advance plans with the organiser, the whole team are subject to disqualification by the presiding head judge.

PUNCTUALITY

Competitors should be in the competition venue a minimum of 15 minutes prior to their scheduled Competition time. Any competitor who is not standing-by and ready to begin immediately at the start of their Competition time may be disqualified.

STAGE SIDE

All competitors are reminded to be ready by the stage side 5 minutes prior to the end of the routine by the presiding competitors. Competitors are responsible for keeping their own time. Stage hands may or may not come over to remind the competing participants.

SUPPORTERS / ASSISTANTS NOT ALLOWED ON STAGE

Only the participating competitors, their designated interpreter, and the organiser-authorized personnel are allowed to be on-stage during the allotted Preparation, Competition and Clean-up times. Failure to comply may result in disqualification.

GROOMING STANDARDS

All Competitors are required to be appropriately groomed in working attire, or in their respective school uniforms for the competition.

COACHING

Instructions or 'coaching' provided to the competitors during the Competition may result in penalty of disqualification. The organiser encourages audience participation and enthusiastic fans' support that do not interfere with the Competition. Please note coaches, supporters, friends, or family members are not allowed on stage while the Competition is in progress, otherwise the competitor is subject to disqualification by the presiding head judge.

CLEAN-UP TIME

Once the competitor has completed their performance, they should begin cleaning up the station. A station runner will bring the mobile service cart back out on stage for the competitor to load their supplies on. If a competitor brings their own electrical equipment, the station runner can help the competitor remove the items from the station. Competitors are expected to remove all their personal equipment and supplies and thoroughly wipe down their station. Judges do not evaluate the Clean-Up time.

COMMUNICATION AFTER THE COMPETITION TIME

Competitors may not talk to the judges once their performance has ended. Any communication provided to judges after the completion of a presentation will not be considered for scoring evaluation. Competitors may continue to talk to the emcee after the competition time has ended; however, the judges will not be impacted by the conversation or information given after the competition time.

UNFAIR PRACTICES

Whilst the organiser aims to keep the competition as fair as possible, the judges and organiser acknowledge that there may be too many potential unfair practices that may occur during the Competition which this document cannot comprehensively cover.

Therefore, in the event that the competitor is judged to have committed or received unfair advantages such as outside assistance or coaching from the supporters from the moment they are on stage, the head judge may at their discretion disqualify the competitor.

INTELLECTUAL PROPERTY RIGHTS AND COMMITMENT

By entering the Competition, all competitors and competitors agree to take part in any publicity concerning the Competition at any stage including but not limited to photos, filming and interviews.

All competitors and competitors grant the organiser a non-exclusive, royalty-free, irrevocable, perpetual, worldwide license to use intellectual property rights whether registered or unregistered in any formats, including name, image, or likeness of the competitors for any business purpose, including but not limited to marketing promotion.

ENQUIRIES

For enquiries, please contact the organiser at coffeetea@foodnhotelasia.com.